



The **cinematic** social network.

REELWORLD

We're an **app**



**where everything
you post is part of
a **movie or show.****

**If Marvel
called
tomorrow,
would you
accept a role?**



97% of people said yes, including Marvel star Simu Liu.

Study conducted via Gizmodo's FB page.

problem

You keep buying from Hollywood who doesn't give a f* about you.**

The entire world is in film school right now (TikTok). Everyone is telling their own stories, but not at the scale of Hollywood because we're not **creating together**.

solution

Our social network turns your life into movies and TV shows because we love you—and others do too.

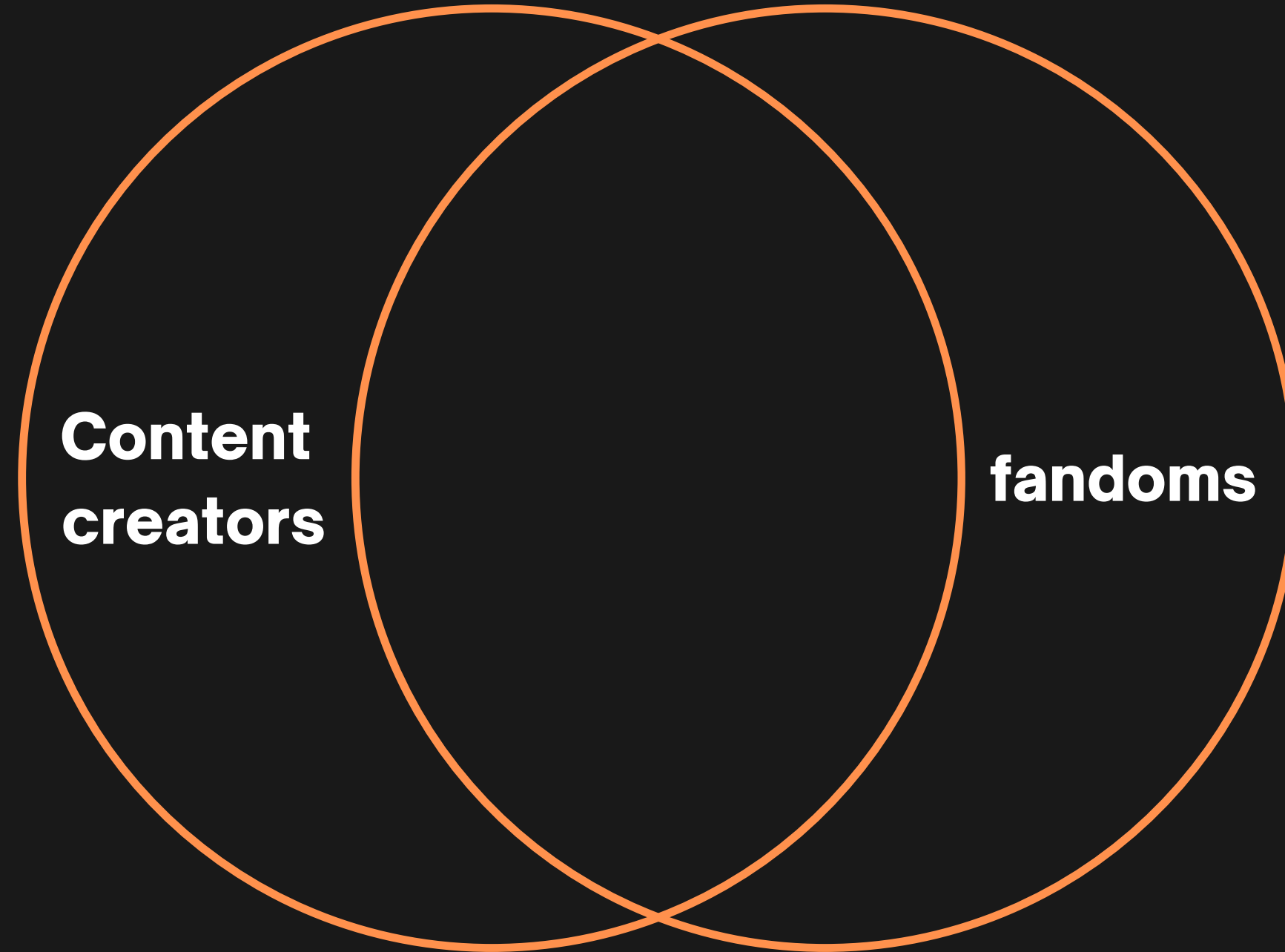
Social media is **chaos and noise** because there's no overarching storyline to truly connect us. *You bring your story* and ReelwUrld helps people contribute in epic ways.



**We've created a new form
of filmmaking.**

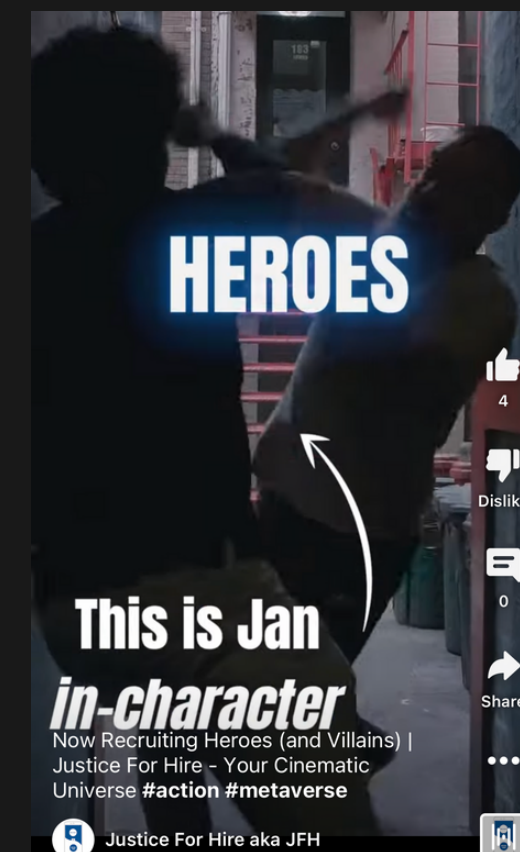
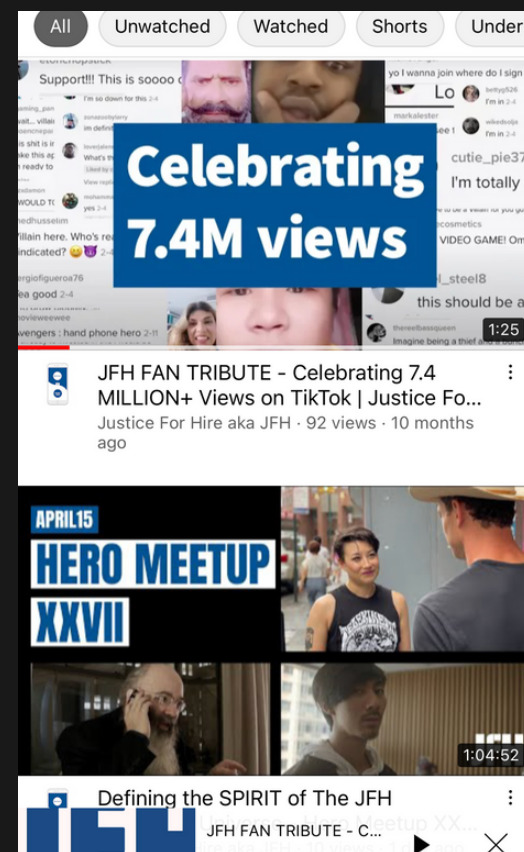
Our "Crowdsourced Cinematic Universe Model"
is patent-pending.

Our audience



untapped market
highly motivated
constant demand

Our 1st show: *Justice For Hire*



App hosts cast of 400+ (one of largest casts of *any* show)

Episode 01 gets 7.5M views on TikTok

100+ hours of content made w/ community

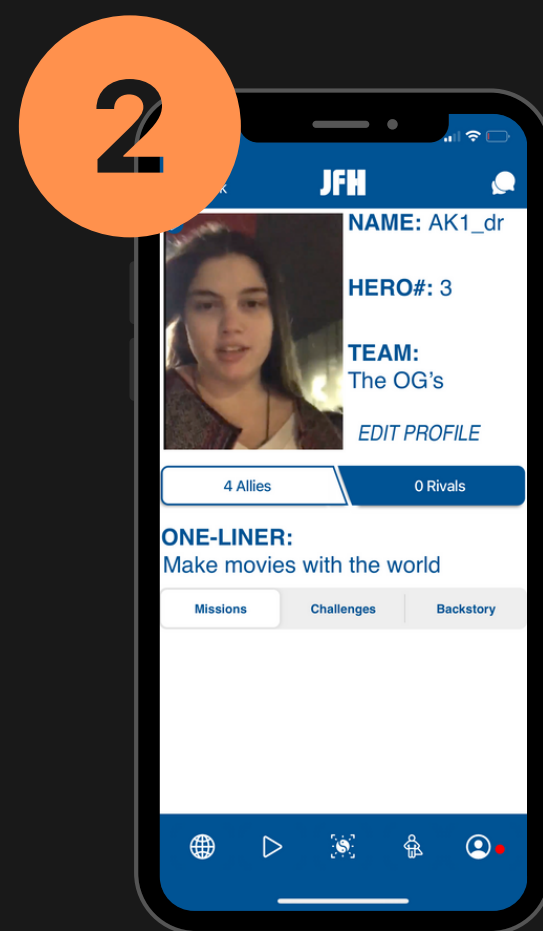
Season 0 complete, Season 1 in post production

4X award winner at WarnerMedia's Urban Action Showcase

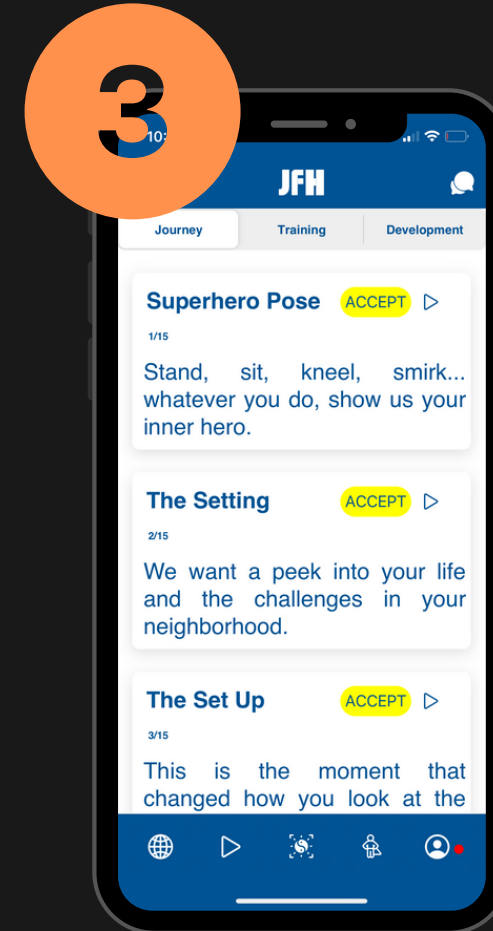
How it works



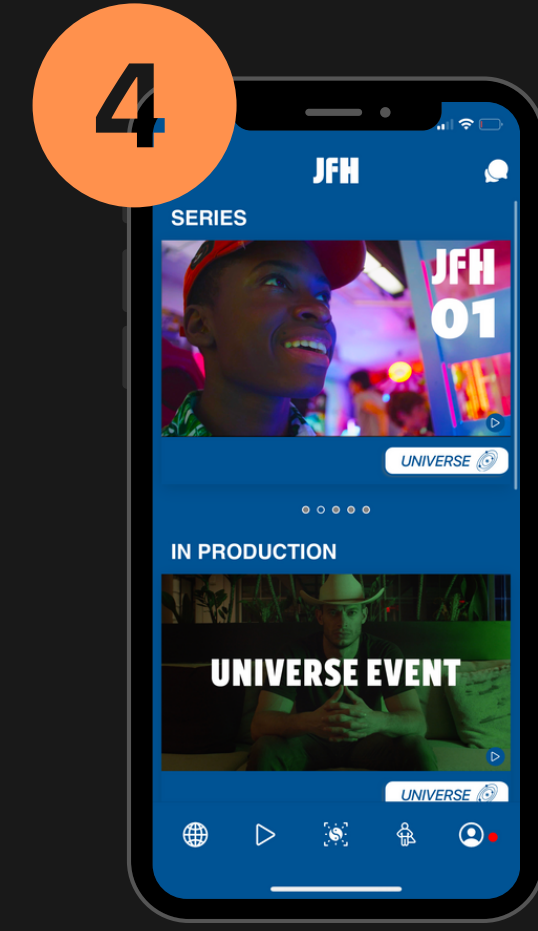
CHOOSE A ROLE



CREATE YOUR
CHARACTER



MAKE CONTENT AS
YOUR CHARACTER



YOU'RE REMIXED
INTO MOVIES
& SHOWS

Our impact mission

Our core belief: By inviting the audience into the movie-making process, we shrink the gap between story and impact.

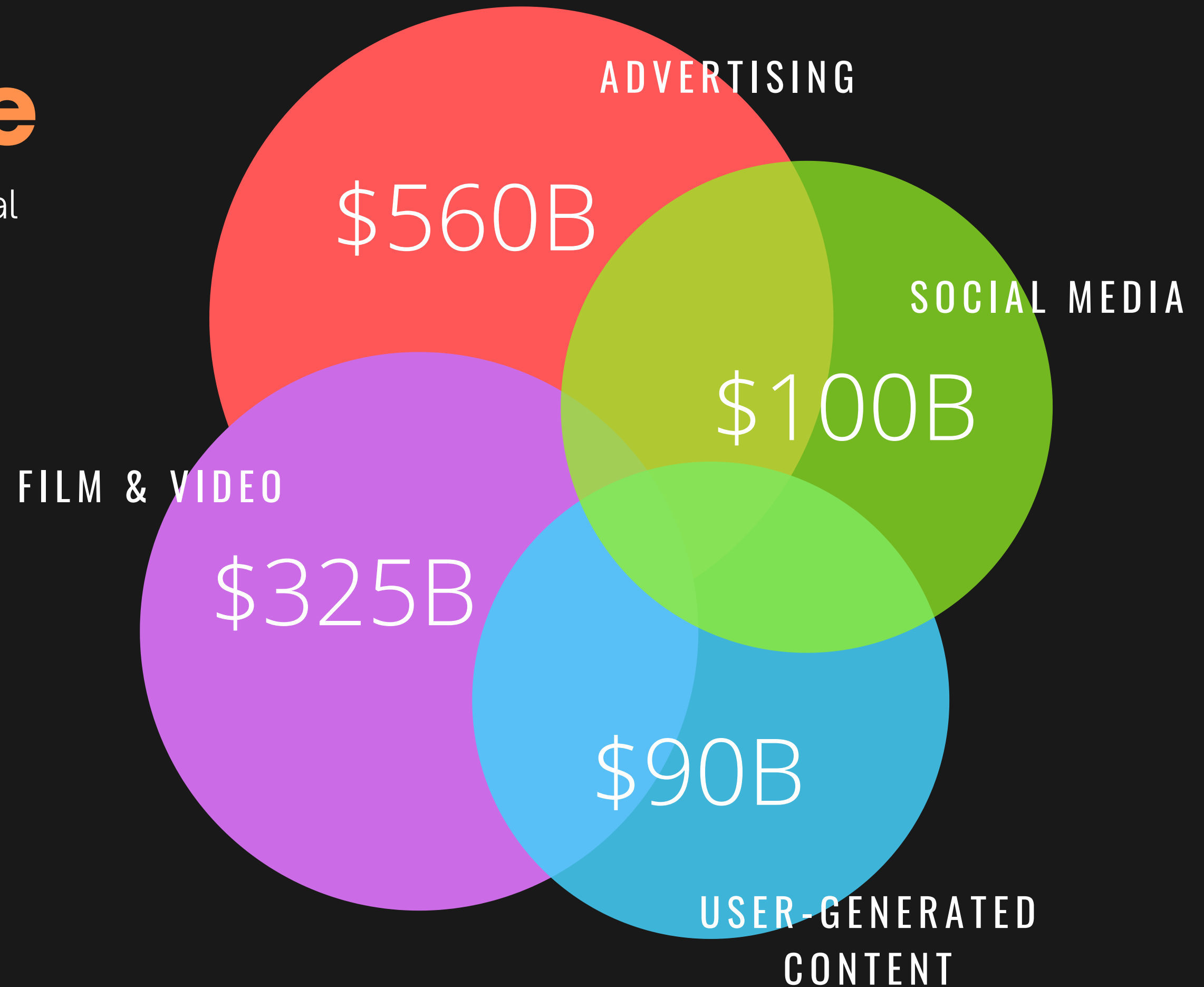
What we do: We are the process for receiving *knowledge* and *inspiration* from a movie and actually *doing something with it* in the real world.

Why we do it: Most people do **nothing** when they're inspired by a movie. How do we get them to act? Put them in the movie.

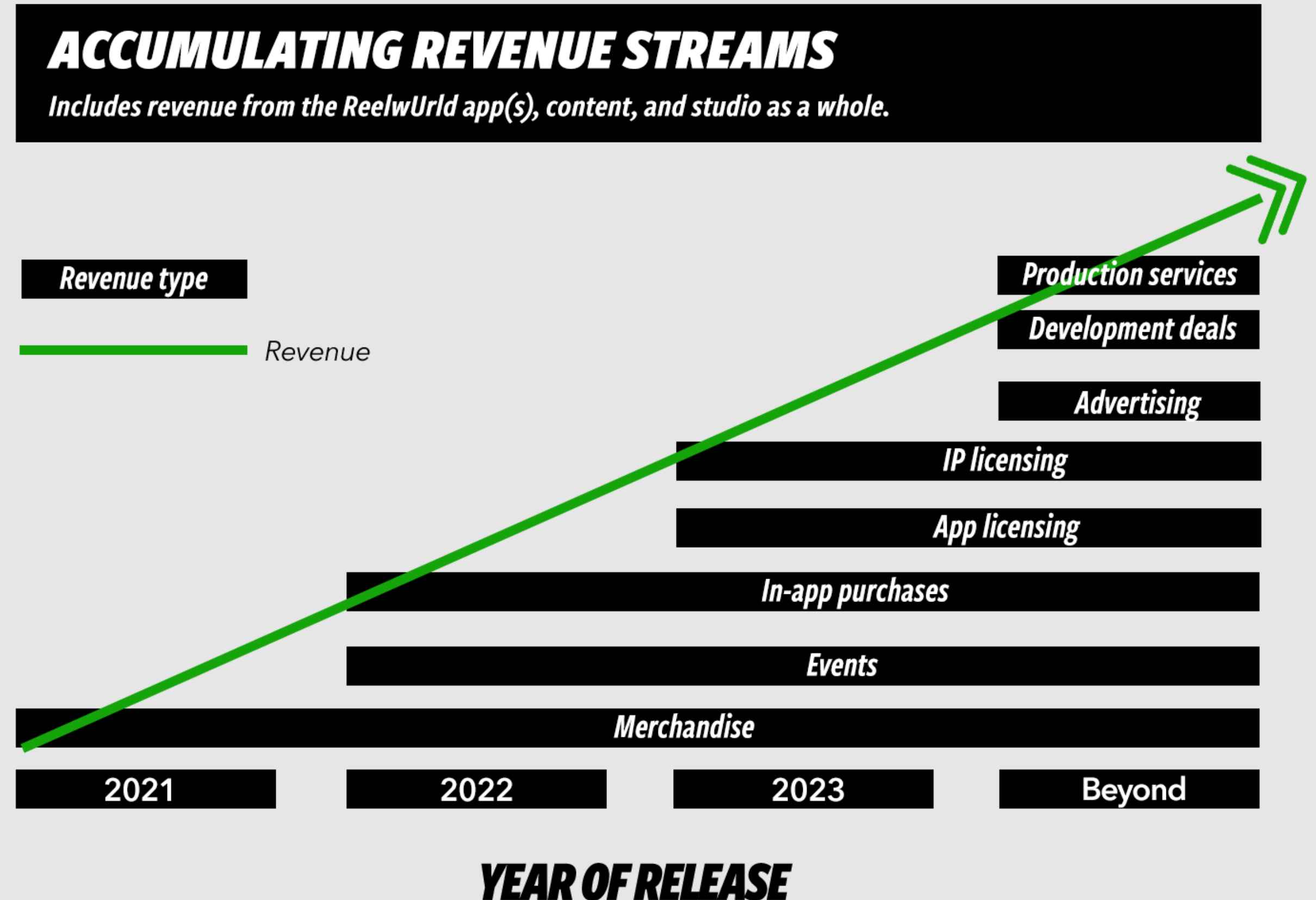
2020

Market size

We provide value to four global markets but make no mistake, *we are market shaping.*



**We'll be a
multibillion
dollar
company.**



Our team



JAN LUCANUS

Founder/CEO
jan@reelworld.com

Jan is a leader in Transmedia storytelling, an award-winning filmmaker, a record-setting comic book writer and publisher, a c-suite consultant to major record labels, and a 3X world champion martial artist and coach.



ANDRA STANCIU

Interim Chief Technology Officer
andra@reelworld.com

Andra, an accomplished software developer and cultural innovator, is focused on building platforms that empower and enable the innate creative in every human.



AUTUMN NOEL KELLY

Chief of Growth
autumn@reelworld.com

Autumn heads social video strategy on the editorial growth team at LinkedIn. A former staff writer & editor at *Newsweek* and *Gizmodo*, Autumn believes the power of fandom can actually make the world a better place.

Advisors



Jeff Gomez

Advisor to Disney and Marvel, CEO Starlight Runner



Mark Hiraide

Former SEC Attorney, Authority on Crowdfunding



John Guenther

Former CFO of Legion M, Sony Pictures



Mike Sandoval

Former Chairman of the New York Film Academy

Advisors cont.



Barry Navidi
Al Pacino's producing partner



Thomas Redis
Lead Engineer, Aktiv Learning



Estela Valdez
General Counsel at Etsy, Amex



Steven J Cohen
Film Financier



Adam Goyer
Led acquisition of FlashFunders



Chip Massey
Former FBI Hostage Negotiator



Greg Lipper
Former COO of Nasdaq

Incubated and accelerated by

HBO

Y Combinator

WARNERMEDIA

UCLA Anderson
School of Management

VENTUREOUT

NYU

UNIVERSAL[®]
UNIVERSAL MUSIC GROUP

started

Ask

We're happy to explore VC funding if our ethos is shared.

We're currently raising \$1.07M on WeFunder to expand our technology and content, as well as grow our team.

Above all, we're only interested in partnering with champions.

Questions?

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